



- Show Dates** - **29th August – 4th September, 2007**
Venue - **Henry Moore Gallery
Royal College of Arts,
London**
- Organised by** - **Art Alive Gallery, New Delhi
&
S. A. Fine Arts, London**

Contemporary Indian art had come of age decades ago but it is only now that it has caught global attention. With art galleries and auction houses the world over registering a strong Indian presence; **Emerging India** exhibition of contemporary Indian art is timely and topical.

What makes this exceptional is that it will showcase for the first time emerging trends in the Indian art scene, which is as much affected by cultural dynamic within as without. **The Emerging India show gathers under one roof works of forty five young artists from different parts of India, who have retained an experimental spirit and freshness of vision.** This is most visible in the sheer range of imagery and vocabulary of image making that shows more concern with exploring the limits and complexity of imagination in a world criss-crossed by networks of information technology, human trafficking and ecological concerns than maintaining ties with artists' persona or stylistic consistency.

The event will showcase artworks comprising of canvases, paper-works and mixed media on board, photography. **There will be around 100 works on display and the show will be open for public viewing from the 29th August to 4th of September, 2007.**

THE EVENT & THE MISSION:

This exhibition - a first of its kind in London – marks the launch of a movement called **YIA (Young Indian Artists)**. It seeks to promote emerging Indian masters to the European audiences and hopefully match the success of the YBA (Young British Artists) movement of the early 1990's which produced artists like Damien Hirst; Tracey Emin; Gary Hume etc.

This exhibition will be an annual event at The Royal College of Art and should progressively become the event to track trends in the vibrant young Indian art scene. Artists will also be present to interact with audiences and this will present a rare opportunity for the art lovers to get into the soul of the works being exhibited.

THE VENUE:

The **Royal College of Art** is located in London on Kensington Gore, facing Hyde Park and next to the Royal Albert Hall. Along with a cluster of colleges and museums, it forms part of an area now known as 'Albertopolis' – from Hyde Park stretching south to the Victoria and Albert Museum – which owes its existence to the Great Exhibition of 1851. It is a prestigious venue with The British Art Fair and the RCA Secrets being held here annually.

THE PARTNERS FOR THIS EVENT:

The office of **Mayor of London** is hosting a three month season centering on London's interaction with India's economy and culture called 'India Now'. This exhibition is one of the major art events that form

part of this festival. The logo for 'India Now' features the word 'india' in a bold, lowercase, red sans-serif font. Below it, the word 'now' is written in a smaller, lowercase, yellow sans-serif font. A thick red horizontal bar is positioned behind the text.

The Art Happens Committee of The Art Fund (UK's largest art charity) has organised a special panel discussion on Indian Art Today: An Exploration of Contemporary in India, to coincide with the event. The Art Fund (previously known as 'The National Art Collection Fund') the biggest art charity in UK. They have around 80,000 members in UK and have helped various museums and art galleries acquire over 850,000 works of art. This discussion is to be chaired by Ms. Gilane Tawadros, a well known writer and curator and also joining her will be Dr. Partha Mitter, emeritus Professor of Art History at the University of Sussex and Francesco Manacorda curator with the Barbican.

Participating Artists:

Angeli Sowani, Apurva Desai, B. Devaraj, Binoy Varghese, C F John, Chandrima Bhattacharyya, Debraj Goswami, Farhad Hussain, Gautam Mukherjee, Gouri Vemula, Jayanta Mondal, Jignasha Ojha, Lavanya Mani, Laxman Aelay, M. Pravat, Mahula Ghosh, Manjari Chakravarti, Maya Burman, Mohan Malviya, Murali Cheeroth, Nandini Goud, Neeraj Bakshi, Nupur Kundu, Pampa Panwar, Partha Shaw, Pooja Iranna, Poushali Das, Prasanta Sahu, Pratul Dash, Rahim Mirza, Rajan Fulari, Rajmahamad, Ravi K, Reji K P, Rima Kundu, S.K. Shahjahan, Samit Das, Sanjeev Sonpimpare, Shalina S. Vichitra, Sharmi Chowdhury, Shibu Arakkal, Somenath Maity, T.M. Azis, Uday Mondal & Varunika Saraf.

About Art Alive Gallery, New Delhi

Art Alive is an independent and professionally managed art gallery that promotes and supports Indian arts. Owned by Delhi based art consultant, Ms. Sunaina Anand, the gallery deals with the works of the senior artists, it nurtures young talent and deals with works of outstanding artists of the present generation. Set up in 2001, the gallery works with over a hundred senior and young artists from different parts of India.

About S.A. Fine Arts, London

Founded by Sangeeta Ahuja, an alumni of Christie's Education in London, the company was established in the UK to promote modern and contemporary art from India and other Asian countries to an European audience. The mission of the company is to create a platform in Europe to exhibit works of senior and emerging artists to art lovers in London, Geneva and Paris. Ms. Ahuja is also a volunteer member with the Art Happens Committee of 'The Art Fund', UK's biggest art charity.

